

1951

1951

RED SOX



AMERICAN LEAGUE
50TH ANNIVERSARY



FENWAY PARK

CAMELS

Cool and Mild!



HAS HAD NO PEERS FOR 50 YEARS

GOLDEN WEDDING



BLENDED WHISKEY. 86 PROOF. 70% GRAIN NEUTRAL SPIRITS. JOSEPH S. FINCH & COMPANY, ALADDIN, PA.

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As the 1951 Baseball Season moves along, the Management wishes to express its sincere appreciation to every loyal Red Sox fan.

It is our hope that the work of our Team will continue to merit your interest and support.

A couple of "SMOKING HITS"

IF YOU SMOKE
A PIPE...

Put this
in your
pipe and
smoke it!



BRIGGS

PIPE MIXTURE

IF YOU SMOKE
A CIGAR...

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Today enjoy New York's newest favorite—

Today Ruppert brings you New York's newest and greatest beer. You'll find it extra light . . . *frosty-dry* ...crystal clear...deliciously satisfying. Get Ruppert KNICKERBOCKER Beer today at your favorite restaurant, tavern or store.



IN BOTTLES
IN CANS

And On Draught!

©1951, Ruppert Knickerbocker Beer & Ruppert Ale, Jacob Ruppert, N.Y.C.

BASEBALL'S HALL OF FAME

LOCATION — National Baseball Hall of Fame is located at Cooperstown, N. Y.

VISITING HOURS — During Summer season, Hall of Fame and Museum is opened every day from 9 A.M. to 9 P.M. During balance of year, hours are from 9 A.M. to 5 P.M.

ANNUAL MAJOR LEAGUE GAME at Cooperstown — July 23, 1951 — Philadelphia Athletics vs. Brooklyn Dodgers.

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STEVE O'NEILL



RED SOX MANAGER

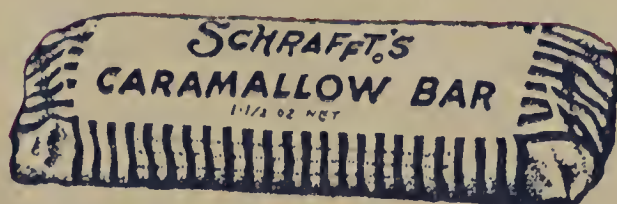


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Vanilla cream and layer of butterscotch, chocolate coated



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Buying a Used Car? Only the Pontiac Dealers of Greater Boston, authorized for bonding, offer you the added protection of a BONDED GUARANTEE!

1901 — GOLDEN ANNIVERSARY — 1951

This year the American League is celebrating the completion of fifty years of growth and progress. The high calibre of play, the development of new names and faces in our great national pastime, have been the result of the loyal and constant support by you, the fan. In this past half century, millions have been thrilled by the brilliant play of great stars and teams through the championship seasons and in World Series and All Star Games. As we enter another half century it is our sincere aim to make even further efforts to improve the game that has meant so much to so many. Through these efforts we hope to continue to hold the interest of the old fan and earn the favor and support of the new.



**That's what
makes a hit
with me**



It's "Always Refreshing"

BELIEVE IN YOURSELF!

Don't test one brand alone . . . compare them all!



Remember . . .

**NO CIGARETTE
HANGOVER**

means **MORE
SMOKING PLEASURE!**

Unlike others, we never ask you to test our brand alone. We say . . . **compare** PHILIP MORRIS . . . **match** PHILIP MORRIS . . . **judge** PHILIP MORRIS against any other cigarette! Then make your own choice!

TRY THIS TEST! Take a PHILIP MORRIS — and any other cigarette. Then, here's *all* you do:

1 Light up either cigarette. Take a puff — *don't inhale* — and *s-l-o-w-l-y* let the smoke come through your nose.

2 Now do exactly the same thing with the other cigarette.



NOTICE THAT PHILIP MORRIS IS DEFINITELY LESS IRRITATING, DEFINITELY MILDER!



**CALL
FOR**

PHILIP MORRIS

RED SOX NIGHT GAMES

June 26th — Philadelphia; July 6th — New York; July 24th — Chicago; July 27th — Cleveland; July 31st — St. Louis; August 3rd — Detroit; August 7th — Philadelphia; August 10th — Washington.



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Gansett

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CRANSTON • RHODE ISLAND • U. S. A.

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Enjoy the FINER FLAVOR of SEEDLESS HOPS

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INFORMATION FOR PATRONS

For Information Pertaining to Games,
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COPLEY 7-2525

The offices of the Boston American
League Baseball Company are in the Ad-
ministration Building at 24 Jersey Street.

Box and Reserved Seat tickets may be
obtained in advance at the ADVANCE
TICKET OFFICE at 4 Jersey Street (cor-
ner of Jersey Street and Brookline Ave-
nue) ; and at Filene's Men's Store.

The ADVANCE TICKET OFFICE is
open daily and Saturday from 9:30 A.M.
until 5:00 P.M. (Office closed Sunday if
Red Sox not scheduled in Boston.)

PRICES — INCLUDING TAX

Box Seats	\$2.40
Reserved Seats	1.80
Grandstand	1.20
Bleachers60

NOTICE

THE ADVANCE TICKET OFFICE IS
LOCATED AT 4 JERSEY STREET (Cor-
ner of Jersey Street and Brookline Ave-
nue). Tickets may be purchased at the
Ticket Office or by Mail.

Physicians expecting telephone calls are
requested to leave their names and seat
locations with the attendant at Office
Door in back of grandstand on third base
side.

Patrons finding articles are asked to
return them to the office.

We will consider it a favor if patrons
will report to the office the slightest in-
attention or rudeness on the part of any
employee.

*The Perfect Rose
to Remember*

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Gracious
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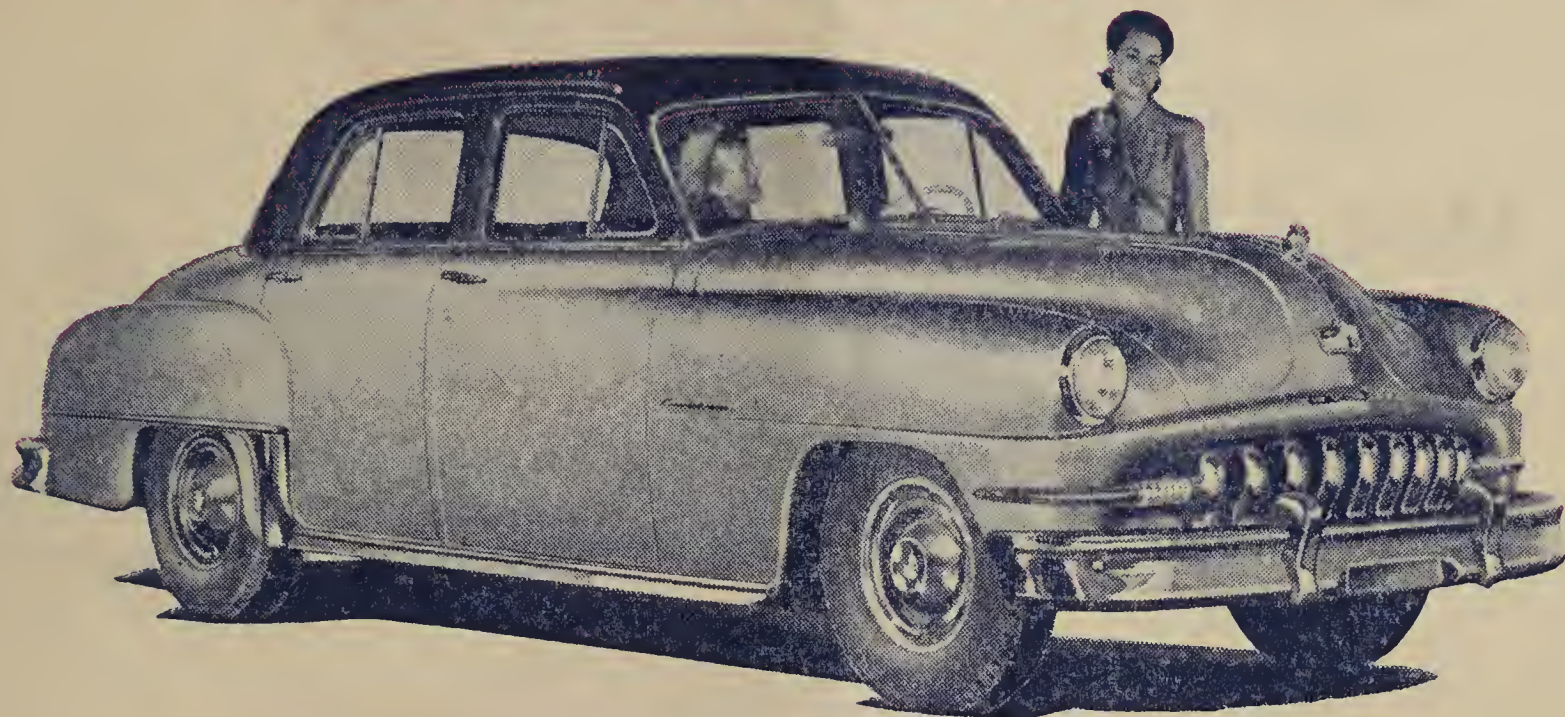
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Rare flavor...
A truly
rare whiskey.

MELROSE RARE BLENDED WHISKEY
90 PROOF, 60% GRAIN NEUTRAL SPIRITS
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AT YOUR LOCAL
DE SOTO—PLYMOUTH
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"IT PAYS TO BE IGNORANT"
with Tom Howard

RADIO — Wednesday WBZ 9:00 P. M.
TELEVISION — Thursday WBZ-TV 8:00 P. M.

BOYS

GIRLS

WANT TO PLAY BASEBALL?

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in THEIR OWN WORDS

78 rmp **RECORDS** — Full of good **PLAYING TIPS!**

Listen to — **TED WILLIAMS** — **DOM DiMAGGIO** — **MEL PARNELL**

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Refreshed



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TRADE-MARK ®

Sure
as a
Home Run



Say **Seagram's** *and be* **Sure**

Seagram's 7 Crown. Blended Whiskey. 86.8 Proof. 65% Grain Neutral Spirits. Seagram-Distillers Corporation, Chrysler Building, New York

SCORING MADE EASY

Baseball Shorthand, as used by baseball writers, will render every game more enjoyable to baseball enthusiasts. All players are numbered and all plays recorded by symbols. For symbols and example of system, see following page.

NUMBER PLAYERS AS FOLLOWS

Pitcher	1	Second Baseman	4	Left Fielder	7
Catcher	2	Third Baseman	5	Center Fielder	8
First Baseman	3	Shortstop	6	Right Fielder	9

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ICE CREAM

LEADS THE FIELD

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BUICK



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4 DOOR RIVIERA

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FIREBALL POWER—high-compression, valve-in-head engine gets more good from every drop of fuel

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MEDFORD BUICK COMPANY, INC.

Don C. MacMulkin

16 Mystic Ave. — MY 6-1816

SYMBOLS FOR PLAYS

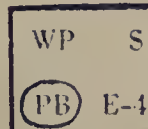
Single
Double
Triple
Home Run



Reached base on error E
Fielder's Choice FC
Hit by Pitcher HP
Wild Pitch WP

Stolen Base S
Sacrifice Hit SH
Passed Ball PB
Balk BK

Struck Out K
Base on Balls BB
Force Out FO



The lower lefthand corner of the scoring block should be considered as home plate. Progress is counter-clockwise with progress to first base indicated in lower righthand corner, to second in upper righthand corner, to third in upper lefthand corner and to home in lower left. In example to left, batter reached first on an error by the second baseman, stole second, went to third on a wild pitch and scored on a passed ball. It is convenient to circle all runs as shown so that scoring plays may be seen at a glance.

MILDER!

PLUS

NO UNPLEASANT

AFTER-TASTE



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AMERICAN LEAGUE PITCHERS

NEW YORK	WASH.	PHILA.	CLEVE.	CHICAGO	DETROIT	ST. LOUIS
10 Bain	17 Harris	26 Coleman	12 Brissie	12 Dorish	11 Trout	18 Ill-gus
11 Asch	18 Haynes	21 Zoladak	17 Zuverink	18 Gumpert	15 Borowy	20 Widmar
12 Kramer	21 Sanford	22 Kellner	19 Feller	19 Pierce	16 Newhoser	21 Pillette
13 Iles	24 Partrick	23 Hooper	21 Lemon	23 Kretlow	18 Johnson	22 Paley
14 Kenna	26 Hudson	24 Scheib	24 Wynn	27 Brown	22 Truoka	24 McDonald
15 Barnfield	23 Marrero	25 Fowler	25 Garcia	29 Dobson	24 Stuart	25 Mahoney
16 Leach	25 Moreno	26 Martin	28 Rozek	34 Holcombe	25 White	31 Garver
17 Gotsch	28 Rims	30 Rhants	27 Gromek	35 Rogovin	29 Hutch'n	33 Sleater
18 Gotsch	23 Phterfield	36 Wyse	28 Fahr	48 Judson	31 Cain	40 Byrne
19 Gotsch	31 Starr	37 Kucab	29 Chakelos	49 Rothblatt	34 Gray	42 Suchecki
		38 Burtshy	41 Olsen	59 Aloma	37 Bearden	

NATIONAL LEAGUE PITCHERS

BOSTON	NEW YORK	BROOKLYN	PHILA.	CHICAGO	CINN.	PITTS.	ST. LOUIS
1 Cole	1 Spencer	1 Bankhead	1 Candiol	1 Chendler	1 Peterson	2 Dempsay	1 Boyer
2 Nichols	2 Koslo	2 Barney	2 Miller	2 Dubiel	2 Wehmeler	3 Dickson	2 Brazle
3 Wilson	3 Kennedy	3 Branca	3 Church	3 Hicker	3 Smith	4 Koski	3 Brocheen
4 Donovan	4 Corwin	4 Erskine	4 H'n'a'l'n	4 Hiller	4 Blackburn	5 Friend	4 Dusak
5 Spahn	5 Maglie	5 Podbellian	5 Thompson	5 Kelly	5 Brautt	6 Law	5 Hebenicht
6 Estock	6 Jones	7 Haugstad	7 Meyer	6 Klip'stein	6 Perkowski	7 Mutr	6 Presko
7 Bickford	7 Bowman	8 King	8 Konstanty	7 Lade	7 R'n'b'g's	8 Pettit	7 Krieger
8 Schacht	8 Hamb'rger	9 Labine	9 Roberts	8 Leonard	8 Hyerly	9 Queen	8 Lanier
9 Schacht	10 Mossor	10 Schmits	10 Johnson	10 Mellich	9 Ramadell	10 Walst	10 Munger
11 Surkont	11 Janson	11 Schmits	11 Johnson	11 Minner	10 Fox	11 Werle	11 Poholaky
12 Paine	12 Hearn	15 Pallica	12 Brittin	12 Husb	11 Blaka	12 Pollet	14 Steley
		14 Newc'mbe		13 Hatten	12 Blackwell	15 Wilke	16 Chambers
		17 Roe		15 Schults			
		19 Van Cuyk					

4 Boudreau, 3b 14 Moss, c 21 Nixon, p 31 Schreiber, co
 12 Taylor, p 16 Kinder, p 25 Kiely, p 32 E. Combs, co
 15 Wight, p 20 Masterson, p 29 Susce, co 30 O'Neill, mgr 33 Mayo, co

RED SOX

7 DiMaggio, c.f.
 6 Pesky, s.s.
 10 Goodman, c.f.
 9 Williams, l.f.
 5 Stephens, 3b
 1 Doerr, 2b
 3 Dropo, 1b
 26 Maxwell, 2b
 23 Vollmer, r.f.
 27 Hatfield, i.f.
 2 Horderlein, 3b
 11 Rosar, c
 28 Robinson, c
 17 Parnell, p
 22 Stobbs, p
 18 Scarb'r'gh, p
 19 McDermott, p

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DETROIT—Tuesday, Sept. 11 and Wednesday, Sept. 12, Day Games at 2 p. m.

LOU BOUDREAU

says.

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SAFE

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MENNEN

Spray Deodorant

FOR MEN!"

Checks Odor and
Perspiration as
Long as 3 Days
... You'll Like Its
Masculine Aroma

Only 59¢



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4 Dente, s.s. 17 Harris, p 19 Porterfield, p 29 Forter, o.f 52 Fitzgerald, co
 6 Verble, 18 Haynes, p 21 Ferrick, p. 50 Harris, mgr 53 Myatt, co
 10 Klutz, c 24 Johnson, p 27 Starr, p 51 Milan, co 54 Altrock, co.

WASHINGTON

1 Yost, 3b
 72 Coan, l.f.
 35 Runnels, s.s.
 3 Vernon, 1b
 7 Michaels, 2b
 5 Robertson, o.f.
 14 Mele, r.f.
 12 McCor'ick, c.f.
 8 Noren, c.f.
 11 Grasso, c
 15 Guerra, c
 22 Marrero, p
 23 Moreno, p
 20 Hudson, p
 30 Consuegra, p

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Umpires: 1-McGowan 2-Summers 3-Hubbard 4-Grieve 5-Rommel 6-Berry 7-Passarella
 8-McKinley 9-Paparella 10-Hurley 11-Stevens 12-Honochick 13-Soar 14-Napp 15-Duffy

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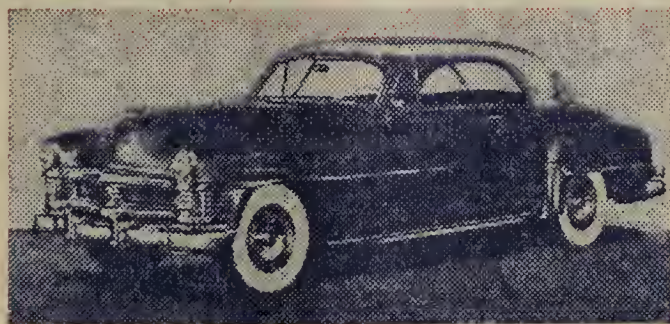
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RED SOX MINOR LEAGUE SYSTEM

The Red Sox Farm System under Johnny Murphy's direction will present the following lineup for the 1951 baseball season. Owned outright — Louisville (AAA), managed by Mike Higgins; Scranton (A), managed by Irving "Jack" Burns; and San Jose (C), managed by Marvin Owen. Others affiliated with the Sox through working agreements are Birmingham (AA), managed by Red Marion; Roanoke (B), managed by Walt Millies; Oneonta (C), managed by Owen Scheetz; Marion (D), managed by Elmer Yoter; High Point — Thomasville (D), managed by James Gruzdis.

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1951 CHRYSLER NEW YORKER NEWPORT

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BOSTON RED SOX — OUTFIELDERS



Left to Right: Tom Wright, Billy Goodman, Dom DiMaggio, Ted Williams, Clyde Vollmer

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World Leader in Radio

FIRST IN TELEVISION

For a Free Demonstration

SEE YOUR LOCAL RCA VICTOR DEALER

LEADS the LEAGUE
for **HEALTH!**

WHITING'S MILK

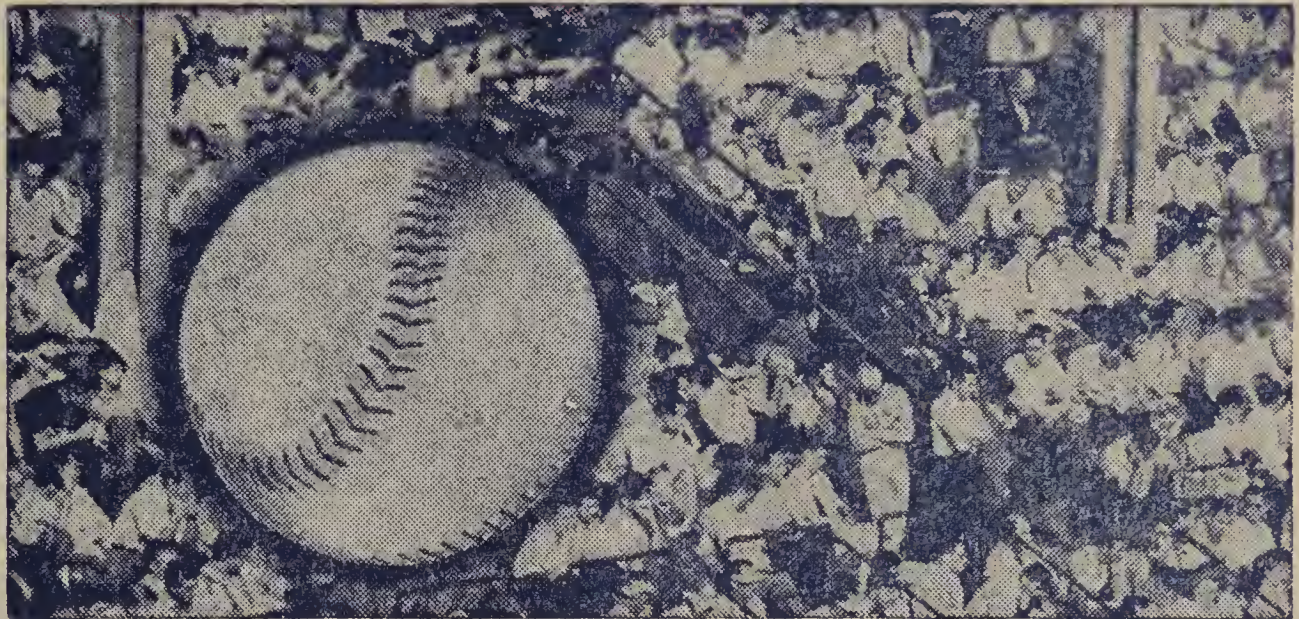
Daisy Meadows
suggests:

"enjoy a cool
refreshing bottle
at the game"





As Modern as Tomorrow!



BASEBALL HAS COME OF AGE

Now Gin has come of Age

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SOUVENIR BOOTHS

Four "Souvenir" booths are now conveniently located in the stands for those fans who wish to purchase baseball souvenirs — Following is a list of articles being sold:—

Autographed (facsimile) Baseball.....	\$2.25	Red Sox Bracelet.....	incl. tax. 1.50
Miniature Autographed Baseball Bat (22")..	.75	Red Sox Crew Hats (small, med., large)....	1.50
Miniature Autographed Baseball Bat (16")..	.50	Red Sox Sketch Book.....	.50
"Who's Who" Book (Major Leagues).....	.50	Red Sox Pennant.....	.50
Red Sox Baseball Caps (small, med., large)	1.00	Red Sox Tie Clasp.....	incl. tax. 2.00

The above items may be ordered by mail from H. M. Stevens, Inc., 24 Jersey Street, Boston 15, Mass. Check or money order should include additional 25¢ to cover handling and mailing charges.

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**Chevrolet top-quality parts and expert
service put you miles ahead. Be sure to
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of Service Your
Service Headquarters

Make This Sign
of Service Your
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See Your Nearest Chevrolet Dealer

WHEN IS A GAME COMPLETE?

The following excerpt from the Official Baseball Rules is for the information of the fans.

"4.10 IT IS A REGULATION GAME WHEN—

- (a) The home team shall have scored more runs in eight innings than the visiting team has scored in nine innings;
- (b) The home team scores the winning run in the ninth inning before the third man is out. If a batter in the last half of the final inning of a game hits a home run over the fence or into a stand, all runners on base at the time, as well as the batter, shall be entitled to score, but to score legally, all bases must be touched in order by all runners. The final score of such game shall be the total number of runs made by each team;
- (c) If the score is even at the end of nine completed innings, play is continued until one team has scored more runs than the other in an equal number of innings; provided, that if the home team scores the winning run before the third man is out in any inning after the ninth, the game shall terminate and be a regulation game;
- (d) Terminated by the umpire on account of rain, or darkness, or other cause which makes further play impossible, provided five or more innings have been played, or the home team has scored more runs in four innings, or before the completion of its fifth inning, than the visiting club has scored in five completed innings;
- (e) The umpire terminated play after five full innings have been completed, and the score of such game shall be that at the end of the last completed inning. If, however, the home team shall have scored more total runs than the visiting team when the game is terminated while the home team is at bat, the score of such game shall be the total runs scored by each team. Also, when a game is terminated after five full innings have been completed, with the visiting team at bat and the home team ahead, the score shall be the total number of runs scored by each team at the time the game is terminated."

"4.11 A REGULATION DRAWN GAME shall be declared by the umpire-in-chief if he terminates play because of rain, dark-

(Continued on Following Page)

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hitting safely by —

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Yes—whenever you need money, come to any of the 29 neighborhood SHAWMUT BANKS. Look in the phone book for the SHAWMUT BANK nearest you.



SHAWMUT
LOW-COST
BANK LOANS

The National Shawmut Bank

ness, or for any other cause that makes further play impossible—

- (a) If, after five or more completed innings, the score is tied;
- (b) If, after five or more completed innings, the home team is at bat when play terminates and scores

enough runs in an incomplete inning to make its total score equal the visiting team's total score;

- (c) If the home team shall score, in its incomplete fifth inning, a run or runs to equal the visiting team's total score in its five complete innings."

HATHAWAY'S



**BETTER TASTING
ALWAYS FRESHER**

The richer, finer
**PARK & TILFORD
RESERVE**
An American
Favorite



*The PREMIUM Whiskey
in Quality and Taste!*

PARK & TILFORD DISTILLERS CORP., NEW YORK • 62½% GRAIN NEUTRAL SPIRITS • 86 PROOF



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*The Most Popular Quality
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GRIFFIN



**GRIFFIN
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*whitest white
shoe polish*



GRIFFIN ABC
for super shines

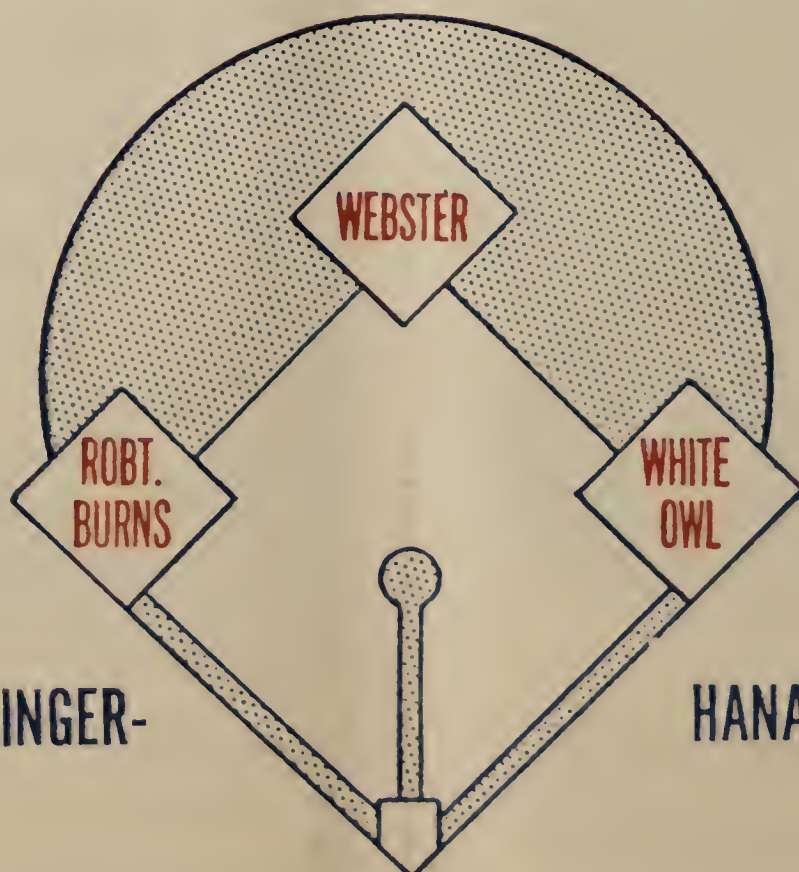
**GRIFFIN
SELF-POLISHING
LIQUID WAX**
*Just apply—let dry
Shines itself*



AMERICAN LEAGUE UMPIRES

The following information was obtained from the American League Red Book and may be of interest to Red Sox fans. Thomas H. Connolly, Umpire-In-Chief, is starting his 58th year in organized ball. He was an active American League Umpire from 1901 until June of 1931 when he became Chief of the Staff. Bill McGowan, active in the American League since 1925, came up from the International League as did Bill Summers in 1933 and big Cal Hubbard in 1936. Both Ed Rommel and Charlie Berry were Major League players who turned to umpiring. Bill Grieve, Joe Paparella and Bill McKinley are graduates of the American Association as are Ed Hurley, John Stevens and Hank Soar. Art Passarella came from the Texas League. Jim Honochick was obtained from the International League in the fall of 1948 while Larry Napp, from the International League, and Jim Duffy from the American Association, will be the freshmen of the group.

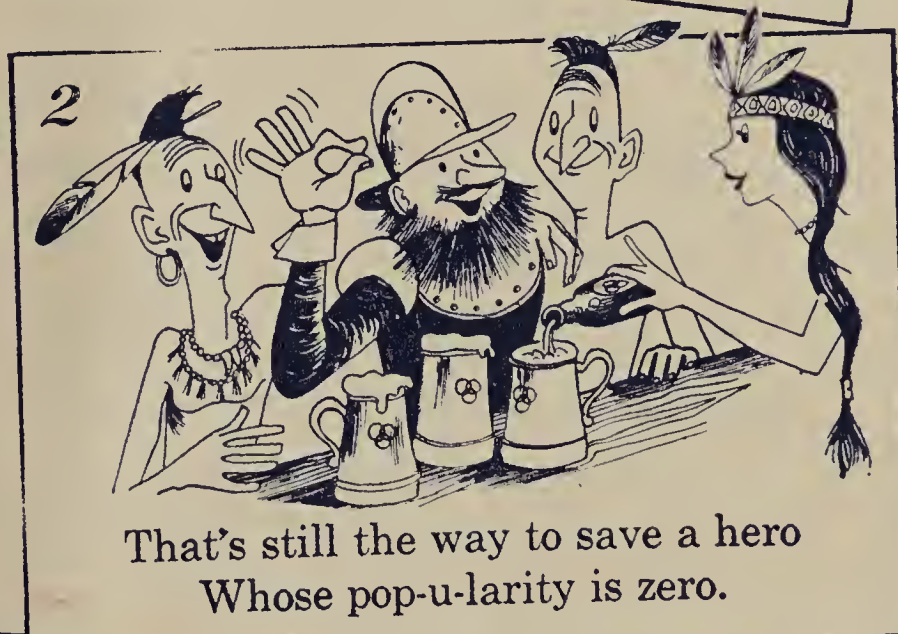
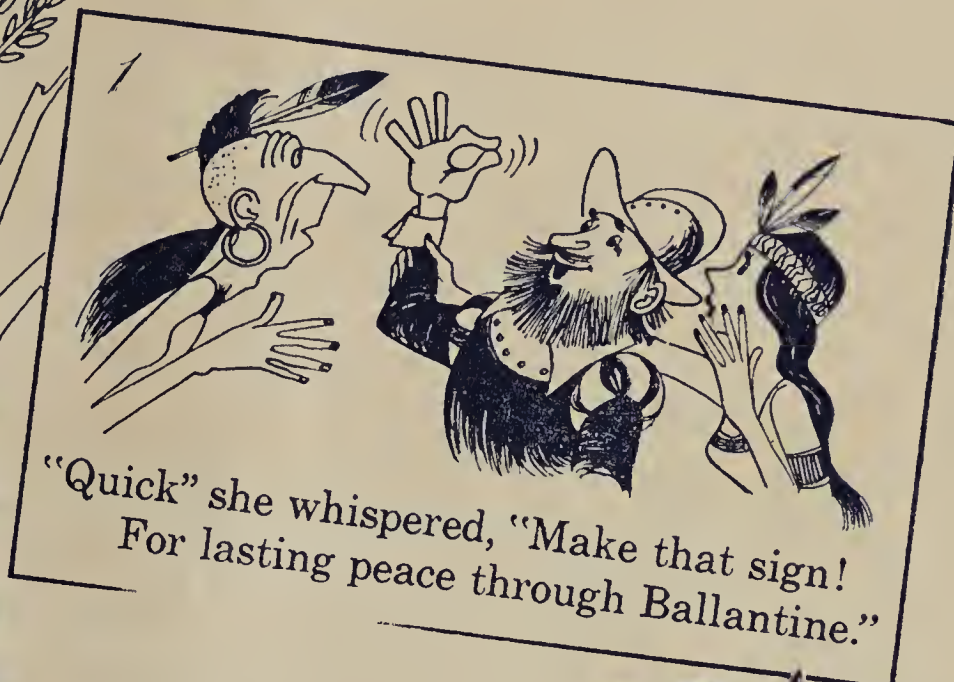
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Schenley leads the league in good taste!



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TASTES BETTER!"
says HERBERT MARSHALL

"OF COURSE I
DRINK SCHENLEY!"
says CORNEL WILDE



"SMOOTH
AND SATISFYING!"
says CLAUDE RAINS



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